

#ارضنا_مش_للنازح_السوري

Social Media Analysis

27 to 31 July 2022



INFLUEANSWERS

Actively Listening . Rationally Analyzing

Quantitative



423
MENTIONS

4
NON-SOCIAL
MENTIONS

18 884
NON-SOCIAL REACH

419
USER GENERATED
CONTENT

419
SOCIAL MEDIA
MENTIONS

2 855 149
ESTIMATED SOCIAL
MEDIA REACH

8 587
SOCIAL MEDIA
INTERACTIONS

6 744
SOCIAL MEDIA LIKES

\$ 28.12k
AVE

Themes & narratives

#ارضنا_مش_للنازح_السوري

Theme 1: Lack of resources and infrastructure

In the light of the multi-layered socio-economic crisis in Lebanon, narratives related to lack of resources (Water, electricity, infrastructure) are being circulated, accusing, and blaming refugees for the crumbling infrastructure and for the recent bread crisis

Theme 2: Allegation of terrorism

Throughout this hashtag, Aarsal and the acts of Daech (ISIS) were evoked along with warnings that refugees will eventually turn into terrorists, in addition to them being sent to Lebanon as part of a terrorist plan



Themes & narratives

#ارضنا_مش_للنازح_السوري

Theme 3: Blaming Lebanese political system

This theme has two main folds, one the support of some political part to the regime by directly participating in the military actions against Syrian, or a party being a long-time ally to the Assad Regime, and this involvement with the Syrian regime led to the refugee crisis in the first place.

The second fold, entailing the corruption and the theft of resources by political parties which led to the current socio-economic crisis and trying to blame refugees for it

Theme 4: Nationalism

This theme encompasses several narratives, all in the realm of nationalism, be it from praising Lebanese and normalizing racism as part of the national defense narrative, prioritizing Lebanese over Syrian hence justifying hate speech, othering and racism towards refugees



Themes & narratives

#ارضنا_مش_لِلنازح_السوري

Theme 5: Support refugees:

Many Syrian influencers, journalists and Lebanese showed support to refugees, by inviting them to disregard racism from other Lebanese.

It is important to know that the support refugees' theme in some cases came along with hate speech towards Lebanese, in an exercise of othering from Syrians to Lebanese

Theme 6: Misinformation

This theme concerns numbers and figures and information given about refugees with no evidence to back them up, they were used to aggregate the hashtag and to prove an argument



Themes & narratives

#ارضنا_مش_للنازح_السوري

Theme 7: Blaming NGOs, UN and western powers

This theme gathered all narratives around UN, Western embassies and organization which were blamed for the refugees' crisis by encouraging refugees to stay in Lebanon through financial aids and support and conspiring against Lebanon by not letting the Lebanese government act and deport refugees.

Also, UN and NGOs are blamed for not offering support to the Lebanese host communities and demands for equality between the refugee community and the host community

Theme 8: Othering

Under othering, narratives around hate speech, trolling, warning both Lebanese and Syrian, attacks on Syrians and Lebanese were gathered as through this theme we will notice a vertical division between the two communities.

Also, 2006 war on Lebanon was a recurrent narrative, where Syrian users evoked how the Syrians hosted the Lebanese during this war.



Definitions

Theme 9: Aggregation

Some users used the hashtag as part of the campaign with no statement or text.

Theme 10: Safety of Syria

Under this theme we can notice two types of users

Those who are requesting safe access to Syria so they can Leave

And those who are claiming that Syria is safe, and refugees can eventually return

Theme 11: Syrian occupation to Lebanon

Under this theme, the Syrian occupation to Lebanon was evoked, and refugees were accused to be the new occupation of Syria to Lebanon

Theme 12: Inciting on violence

The theme some users calling for acts of violence against Syrian refugees, by inciting and inviting other users to take things into hands and "Kick Syrians out", "Take back the bread bought by Syrians"



What

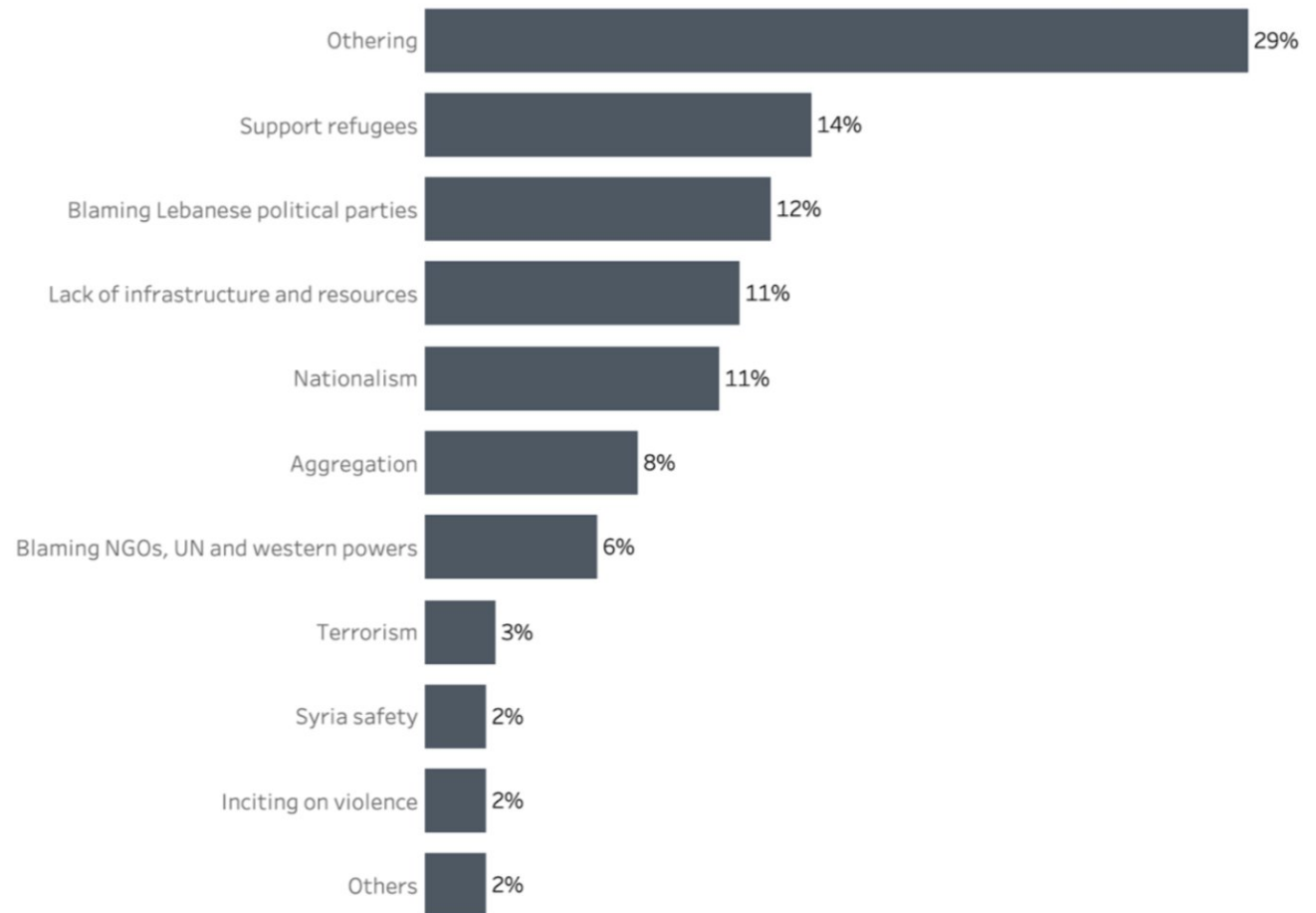
While a defamation campaign started against Syrian refugees, the tweets reflected fragmented opinions.

More than half of the tweets (around 65%) were revolving around trolling refugees and blaming them on the crisis.

The second part were supporting them and blaming the political parties and government.



#ارضنا_مش_لِلنازح_السوري



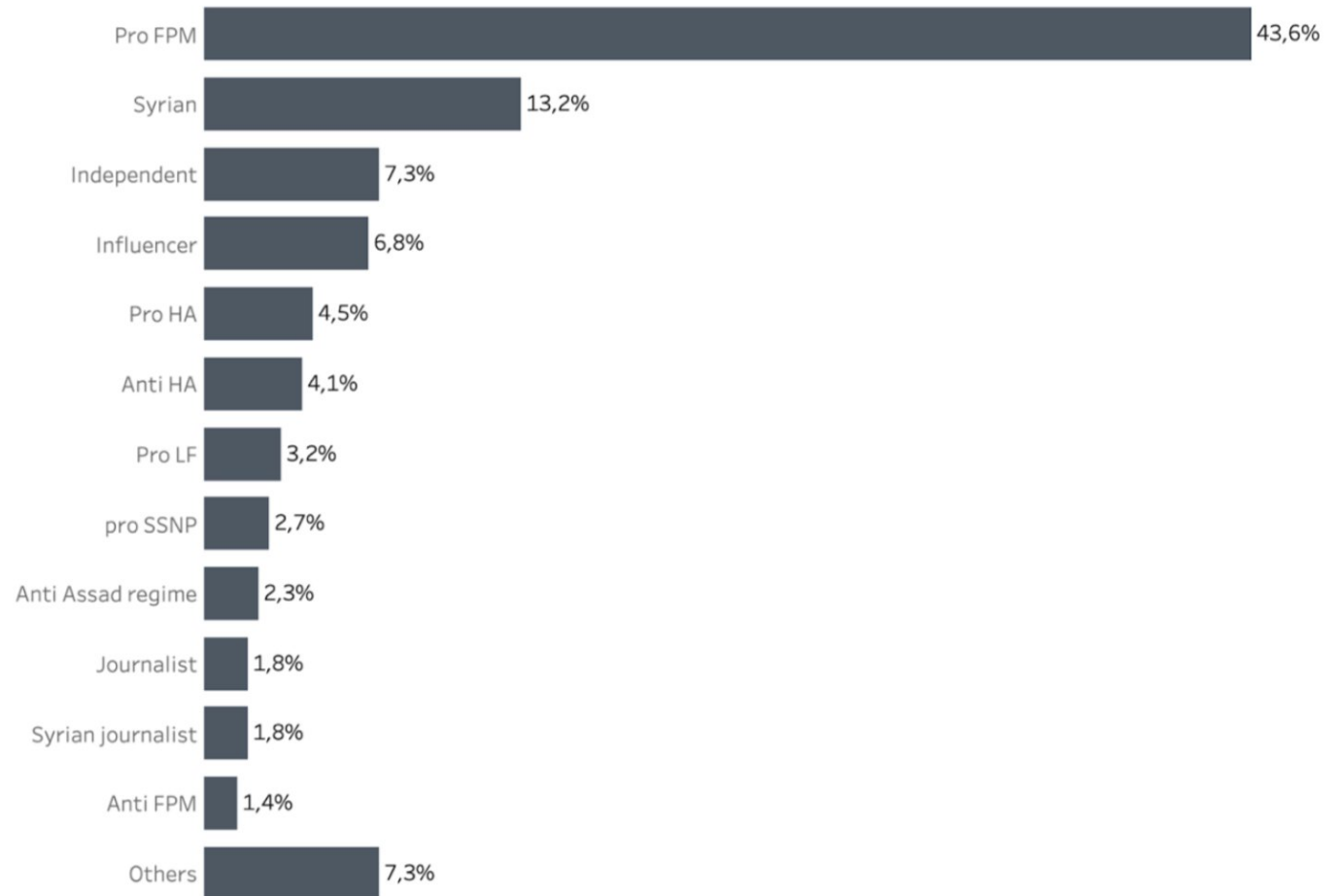
Who

The campaign, originally started by the FPM was clearly reflected in the tweets as around half of the tweets come from them.

However, the controversy of the tweet allowed other people to join in the conversation whether opposing or supporting.



#ارضنا_مش_للنازح_السوري



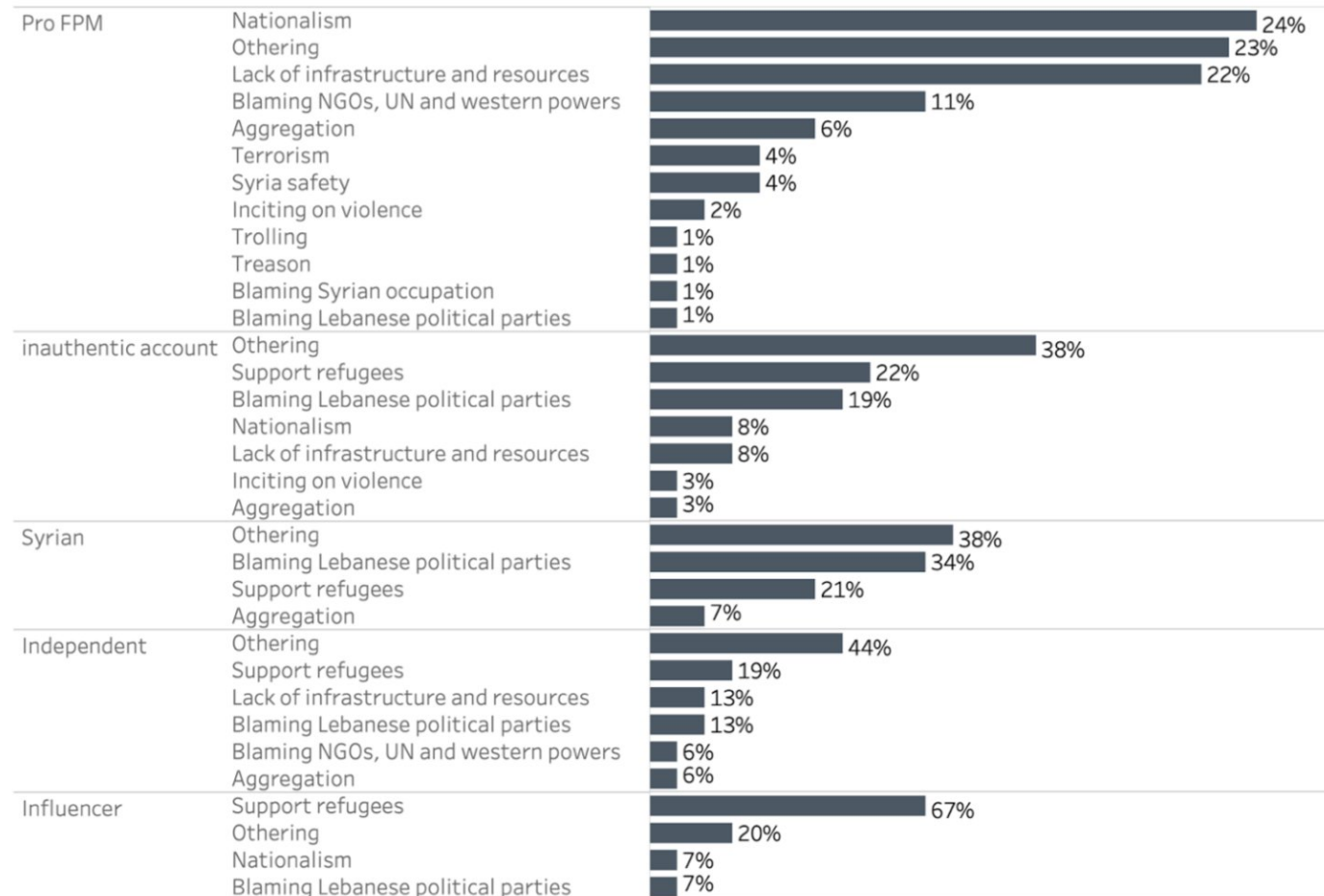
Who said what

Influencers showed clear support for refugees as Independents opinion were split favoring refugees' support.

Although HA and FPM align on “strategic levels”, the audience on twitter has shown clear disparities in opinions as FPM were much more vocal on the matter.



#ارضنا_مش_للنازح_السوري



Keywords

The FPM campaign was organized as #ارضنا مش للنازح ارضنا مش للنازح # was dominant in the overall tweets.

The focus that the Syrians were taking resources in this attack was dominant as well as FPM blames the lack of availability of bread on the big syrian population in the country.



الملي دولار بهيم رغيف الخبز الرحمة طائفية السوري حقوق الانسان عنصري النازحين توطين طبابة فلتان أمني اقتصادياً

حرب تموز سوريين نظام السوري عربي استقبلاً للنازحين مافيات الفيول الأمم المتحدة سوريا صارت بأغلبها أمنة حزب ايران

عنصرية ارضنا مش للنازح السوري العنصرية

السوريين كهربتنا مش للنازح السوري حزب الله النازح السوري الكهرباء تقه عنصريين

حزب الشيطان السبعينات جنسيات أخرى ١.٥ مليون السوري برا اللبناني جوا خبز احزاب بقاء النازحين نتيجة شبيهة نازح السوري عدد النازحين ببلاش ملجأ تذكروا سوق سودا

Narrative

The FPM campaign was organized as #ارضنا_مش_للنازح_السوري was dominant in the overall tweets.

The focus that the Syrians were taking resources in this attack was dominant as well as FPM blames the lack of availability of bread on the big Syrian population in the country.



Pro FPM

Aggregation
Blaming NGOs Treason sharing resources
Syria's Terrorism
Crumbling infrastructure warning
Trolling
Blaming Syrians Hate speech nationalism

Syrians

Aggregation
Attacking Lebanese
Trolling
HA in Syria Supporting refugees
Warning Lebanese

#ارضنا_مش_للنازح_السوري

Influencers





















Supporting refugees

Independents

Supporting refugees
Criticizing Lebanese

Top public profiles



 eliodavidz		13.208% Voice share	377 100 Influence
 C_O_G		8.910% Voice share	254 400 Influence
 l1eb_		6.003% Voice share	171 400 Influence
 Harass_official		5.832% Voice share	166 500 Influence
 Njeim_		3.961% Voice share	113 100 Influence
 ★ N_Salloum_06		3.124% Voice share	89 200 Influence
 Joseph_K_Gerges		2.732% Voice share	78 000 Influence
 souheiljaber		2.669% Voice share	76 200 Influence
 Michahajjmoussa		2.567% Voice share	73 300 Influence
 Rogernawar		2.059% Voice share	58 800 Influence

Most active profiles



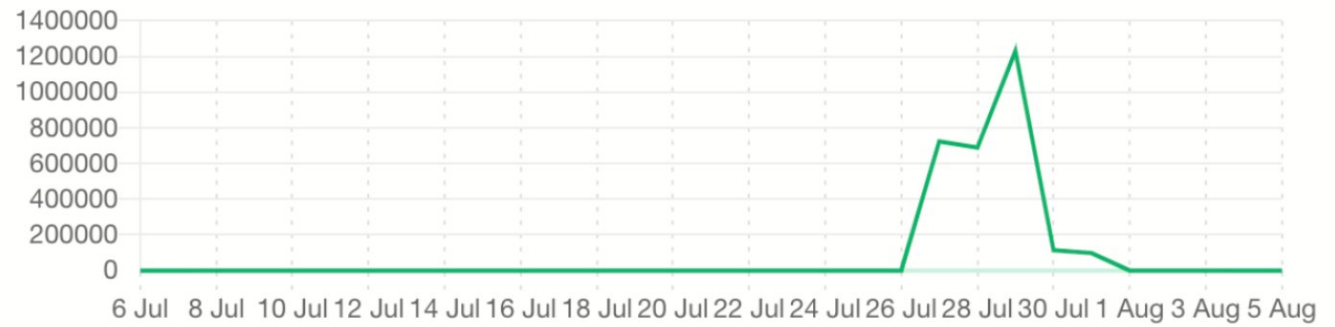
	l1eb_		11 846 Reach	17 Mentions	377 100 Influence
	N_Salloum_06		898 Reach	16 Mentions	254 400 Influence
	shawkinajem		24 Reach	8 Mentions	171 400 Influence
	Njeim_		10 250 Reach	8 Mentions	166 500 Influence
	CA78AN		18 Reach	8 Mentions	113 100 Influence
	jabbourgladis1		329 Reach	7 Mentions	89 200 Influence
	yaalasham1987		83 Reach	5 Mentions	78 000 Influence
	Catherine_33		326 Reach	5 Mentions	76 200 Influence
	5Leban12L8		409 Reach	5 Mentions	73 300 Influence
	youshha		1 041 Reach	4 Mentions	58 800 Influence

Timeline



#ارضنا_مش_للنازح_السوري

📶 Social Media Reach



Most popular mentions (1)



eliodavidz

العودة القورية للنازحين إلى المناطق الآمنة الآن قبل الغد #ارضنا_مش_للنازح_السوري

twitter.com

2022-07-27 08:05

★ 430 ↻ 35



COG - الحرس القديم - Tr

إيقاف إحصاء النازحين السوريين حيث لم يعد بالامكان معرفة العدد ومصير الولادات التي لم تسجل وكيفية مواجهة الازمة لاحقاً

trendsmap.com

2022-07-28 17:17

📊 5.4M



eliodavidz

لبناني جدد، صحيح انتم تيار عنصري وعينكم ضيقة، ولو #ارضنا_مش_للنازح_السوري

twitter.com

2022-07-28 09:15

★ 386 ↻ 34



دعوات أممية إلى وقف التمييز ضد

ما بتحرض انو ولا غريب يزعج عينك ،مثل ما بتنتبه تقفل الباب بعد ما تنام عينك، مثل ما بتحرض عدراسة ولادك، احرض على أرضك

almayadeen.net

2022-07-29 09:10

📊 1.8M



eliodavidz

بياناً ضرورة بقاء النازحين في لبنان وعدم التعرض لهم #ارضنا_مش_للنازح_السوري

twitter.com

2022-07-29 13:33


★ 347 ↻ 25

Most popular mentions (2)




- 


11 Michahajj moussa
ارضنا مش للنازح السوري <https://t.co/zhDn2Bttnc>
twitter.com
2022-07-28 02:20

★ 179 ↻ 49
- 


12 Harass_official
لكي يبقى ما تبقى من الوطن! كفى مُتاجرة بأرضنا ... #ارضنا_مش_للنازح_السوري #الحرس_القديم <https://t.co/W49I3g7QWb>
twitter.com
2022-07-27 21:53

★ 171 ↻ 42
- 

13 Njeim_
حصل النازحون السوريون على شواهد عليها شعارات القوات؟ #ارضنا_مش_للنازح_السوري <https://t.co/iD8d7roBHy>
twitter.com
2022-07-27 07:57

★ 154 ↻ 42
- 

14 Rogernawar
العماد ميشال عون كان الوحيد يلي تجراً يقول #ارضنا_مش_للنازح_السوري و التوطنين لن يمر باكبر المحافل الدولية <https://t.co/LPArUxnoRI>
twitter.com
2022-07-28 09:07

★ 171 ↻ 25
- 

15 AtaNakhle
حقوق الشعب اللاجئ بالقوة ع حساب حقوق الشعب المضيف #ارضنا_مش_للنازح_السوري
twitter.com
2022-07-31 06:07

★ 168 ↻ 16
- 

16 C__O__G
ومصير الولادات التي لم تسجل وبكيفية مواجهة الازمة لاحقاً #ارضنا_مش_للنازح_السوري <https://t.co/cupobg0xJ6>
twitter.com
2022-07-29 04:19

★ 130 ↻ 51
- 

17 ahmada_l_shame
الأراضي السورية .. ثم طالبو العودة النازحين .. #ارضنا_مش_للنازح_السوري
twitter.com
2022-07-29 01:09

★ 154 ↻ 26



INFLUEANSWERS

Actively Listening . Rationally Analyzing